

THE SINGERS

Matthew Culloton | Artistic Director

2015-2016

AD RATES & SPECS

The Singers is a non-profit organization committed to bringing world-class choral music to our community. We appreciate your advertising support to offset our production costs. Please review the options below and call to reserve your space today. Thank you!

LEONARD BERNSTEIN Oct 24 & 25, 2015	
WHAT SWEETER MUSIC Dec 6, 12 & 13, 2015	
MY SOUL'S REPOSE Mar 12, 2016	
COMPOSERS LAB Apr 9, 2016	
ROBERT SHAW May 21 & 22, 2016	

PHOTO BY DON HUNSTEIN

CIRCULATION

The season includes 5 programs (listed on left)
9 total performances, 9 different audiences
750 to 1,250 quantity per program!

AD RATES & SPECS

- Full Page
8.5 wide x 11 tall
\$500 per program
\$2000 for 5-program series
- Half Page
7.5" wide x 4.375" tall
\$350 per program
\$1400 for 5-program series
- Quarter Page
3.625" wide x 4.375" tall
\$250 per program
\$750 for 5-program series
- Eighth Page (business card size)
3.625" wide x 2" tall
\$75 per program
\$300 for 5-program series

All ads are black & white.

Electronic pdf files strongly preferred.

Camera-ready hard copy ads accepted.

All advertising submitted is subject to the approval.

We can help you design your ad – please call.

ADVERTISING SALES CONTACT:

Eeva Savolainen office@singersmca.org 651.917.1948

SUBMIT ELECTRONIC FILES TO:

Art Director Deb Kind dkind100@gmail.com 952.401.9181

ADVERTISING DEADLINES:

Oct Program	10.02.15
Dec Program	11.13.15
Feb Program	02.19.16
Apr Program	03.18.16
May Program	04.29.16