

2016-2017 Corporate Sponsorship Rates

PLATINUM SEASON SPONSOR - \$10,000 (ONLY 1 AVAILABLE)

The PLATINUM SEASON SPONSOR will support the entire season of performances, community events, and the annual benefit. This partnership offers the most visible marketing available to any of our sponsors.

Our PLATINUM SEASON SPONSOR will enjoy the following perks:

- Logo on all program covers and marketing postcards (3000 households, 4 mailings) throughout the entire season
- 3/4 page, COLOR ad in each program book (750-1000, 4 concert series)
- Verbal recognition as Platinum Sponsor from the stage at each concert series
- Ten (10) complimentary tickets for each concert series
- A table of eight (8) at the Benefit Gala on Friday, Feb. 10, 2017 at Radisson Blu
- Prominent logo placement on The Singers' web site, social media "shout outs"

SEASON SPONSOR - \$5,000 (UP TO 4 AVAILABLE)

Making a contribution to The Singers at the SEASON SPONSOR level ensures that the entire concert season will be presented without a hitch!

We present nine performances as well as our popular annual benefit event.

We will sing your praises throughout the season in the following ways:

- Logo on program covers and marketing postcards (3000 households, 4 mailings)
- 1/2 page, B&W ad in each program book (750-1000, 4 concert series)
- Verbal recognition from the stage at each concert series
- Six (6) complimentary tickets for each concert series
- A table of eight (8) at the Benefit Gala on Friday, Feb. 10, 2017 at Radisson Blu
- Logo placement on The Singers' web site, additional social media "shout outs"

CONCERT SPONSOR - \$2,500 (ONLY 2 PER CONCERT)

CONCERT SPONSORS help The Singers defray concert costs such as venue rentals, music purchases, and piano tunings. This season, The Singers present a four-concert subscription series, and we invite only two concert sponsors per project.

We will thank your generosity in the following ways:

- Logo on sponsored program cover and marketing postcards (3000 households)
- 1/2 page, B&W ad in sponsored program book (750-1000 printed)
- Verbal recognition from the stage at the sponsored concert series
- Six (6) complimentary tickets to the concert series you sponsor
- Five (5) free tickets to the Benefit Gala on Friday, Feb. 10, 2017 at Radisson Blu
- Logo placement on The Singers' web site

BENEFIT SPONSOR - \$2,000

"*My Romance: The Singers' Valentine*" is our 2016-2017 benefit gala, supporting a large amount of our general operating funds and education outreach. The event on Feb. 10, 2017 at the Radisson Blu, features dinner & drinks, auctions, and a mini-concert of love songs from *The Great American Songbook*.

We thank you with the following:

- Logo on benefit invitations
- 1/4 page, B&W ad in each program book (750-1000, 4 concert series)
- Ten (10) complimentary FLEX TICKETS, good at any 2016-2017 concert
- A table of eight (8) at the Benefit Gala on Friday, Feb. 10, 2017 at Radisson Blu
- Verbal recognition from the stage at the Benefit Gala event
- Logo placement on The Singers' web site, additional social media "shout outs"