

# the Singers

matthew culloton, artistic director

## 2019-2020 Sponsorship Rates

For more information, or to secure a sponsorship:

Eeva Savolainen, Operations Manager - 651.917.1948 or [office@singersmca.org](mailto:office@singersmca.org)

### PLATINUM SEASON SPONSOR - \$10,000 (ONLY 1 AVAILABLE)

The PLATINUM SEASON SPONSOR will support the entire season of performances, community events, and the annual benefit. This partnership offers the most visible marketing available to any of our sponsors. You receive:

- Logo on program covers and marketing postcards (3000 households, 4 mailings)
- Season Brochure recognition (3000 households - if secured by 7/15/19).
- 1/2 page, COLOR ad in each program book (ca. 500, 4 concert series)
- A table at concerts for your marketing; 2-minute Gala speech (optional)
- Verbal recognition as Platinum Sponsor from the stage at each concert series
- Ten (10) complimentary tickets for each concert series
- A table of ten (10) at the Benefit Gala on Saturday, Feb. 15, 2020
- Prominent logo placement on The Singers' web site, social media "shout outs"

### SEASON SPONSOR - \$5,000 (UP TO 4 AVAILABLE)

Making a contribution to The Singers at the SEASON SPONSOR level ensures that the entire concert season will be presented without a hitch! We present nine performances as well as our popular annual benefit event. You receive:

- Logo on program covers and marketing postcards (3000 households, 4 mailings)
- Season Brochure recognition (3000 households - if secured by July 15)
- 1/2 page, B&W ad in each program book (ca. 500, 4 concert series)
- A table at concerts for your marketing; 2-minute Gala speech (optional)
- Verbal recognition from the stage at each concert series
- Four (4) complimentary tickets for each concert series
- A table of ten (10) at the Benefit Gala on Saturday, Feb. 15, 2020
- Logo placement on The Singers' web site, additional social media "shout outs"

### CONCERT SPONSOR - \$2,500 (ONLY 2 PER CONCERT)

CONCERT SPONSORS help The Singers defray concert costs such as venue rentals, music purchases, and piano tunings. This season, The Singers present a four-concert subscription series, and we invite only two concert sponsors per project.

We will thank you for your generosity in the following ways:

- Logo on sponsored program cover and marketing postcards (3000 households)
- 1/2 page, B&W ad in sponsored program book (ca. 500, 4 concert series)
- Verbal recognition from the stage at the sponsored concert series
- Five (5) complimentary tickets to the concert series you sponsor
- Four (4) free tickets to the Benefit Gala on Saturday, Feb. 15, 2020
- Logo placement on The Singers' web site



**"The Singers is easily one of the best choral ensembles in America, if not the entire world. Their precision, passion, and musicality are awe-inspiring."**  
- Jim Svejda, KUSC-FM, Los Angeles