



THE SINGERS

Matthew Culloton, Artistic Director

2024-2025 ADVERTISING RATES

MISSION

The Singers deliver compelling and thought-provoking performances and educational opportunities that can bridge cultural differences and invite appreciation of the choral art.

VISION

The Singers share inspiring, innovative choral artistry that evolves with the changing world.

CORE VALUES

Respect & Openness; Collaboration; Courage; Passion; Excellence

MORE INFORMATION:

ADS ARE BLACK & WHITE (EXCEPT BACK COVER AND BACK INSIDE)

ELECTRONIC PDF FILES STRONGLY PREFERRED.

300DPI JPEGs OR PNGs AT FULL SIZE ARE ACCEPTABLE.

ALL ADVERTISING SUBMITTED IS SUBJECT TO APPROVAL.

ADVERTISING SALES CONTACT:

Allie Tunseth Lindgren
info@singersmca.org | 651.917.1948

SUBMIT ELECTRONIC FILES TO:

Art Director Susanna Mennicke
susanna.mennicke@gmail.com

PRINT DEADLINES

October Program: Mon., Sep. 23, 2024
December Program: Mon., Nov. 18, 2024
February Program: Mon., Jan. 20, 2025
March Program: Mon., Feb. 24, 2025
May Program: Mon., April 14, 2025

THE SINGERS IS A 501(C)3 NON-PROFIT ORGANIZATION SINCE 2004.
TAX ID 80-0084714

PRICING & SPECS

• FULL PAGE COLOR - PRIME VIEWING!

Back Cover or Inside Back Page

8.5 wide x 11 tall

\$1000 per program

\$4000 for 5-program series - **Save \$1000!**

• FULL PAGE (B&W)

8.5 wide x 11 tall

\$750 per program

\$3000 for 5-program series w/20% DISCOUNT

• HALF PAGE (B&W)

7.5" wide x 4.375" tall

\$400 per program

\$1600 for 5-program series w/20% DISCOUNT

• QUARTER PAGE (B&W)

3.625" wide x 4.375" tall

\$250 per program

\$1000 for 5-program series w/20% DISCOUNT

• EIGHTH PAGE/BUSINESS CARD (B&W)

3.625" wide x 2" tall

\$100 per program

\$500 for 5-program series

ESTIMATED CIRCULATION FOR 2023-2024

The season includes 5 series,
11 concerts to 11 different audiences,
750 to 1,500 quantity per program.

BONUS! Social media and e-news shoutouts
to anyone purchasing a full page ad!

LEARN MORE AT
SINGERSMCA.ORG/PARTNER